Retailer Sourcing from Various Wholesalers - 2022

Questions requiring answers are marked with an asterisk*

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FTF Member Information
*Your First & Last Name:
*Public business name:
Registered business name (only if drastically different):

*How many people does your organization employ in the USA/Canada (please use whole numbers)?

*How many volunteers work for your organization in the USA/Canada (please use whole numbers)?

*Does your business report sales to a taxing authority in Canada or the USA?
☐ Yes ☐ No
If no, please explain:

*If your organization is structurally tied to a producer group, please describe the relationship, including information about governance and decision-making roles. (If not tied to a producer group, write n/a.)

*Update the FTF staff: Has your organization undergone any major changes in the last year?

*Do you purchase any products that are NOT sourced in accordance with the FTF’s fair trade principles?
☐ Yes ☐ No
*If yes, please explain why you source and sell these products. If no, write n/a:
*What percentage of products do you source from the USA, Canada, and/or Europe? Please measure by the value of annual wholesale purchases.

*Are at least 75% of your products (as measured by your annual wholesale purchases) sourced in accordance with the FTF’s fair trade principles? This includes both FTF/WFTO members and supplier/producer partners you’ve vetted independently for fair trade practices.

☐ Yes    ☐ No

*If no, explain and include your business’ percentage. If yes, write n/a.

*Does your business purchase any products directly from the producer, farmer, or artisan?

☐ Yes    ☐ No

*If yes, please explain. If no, write n/a:

*Does your business operate one or more physical retail sales locations open to the public with regular posted hours of operation?

☐ Yes    ☐ No    ☐ By Appointment Only

*If yes, please specify how many locations. If no, write n/a:

*Does your business also do wholesale sales?

☐ Yes    ☐ No

*If yes, what percentage of your total annual sales are from wholesale? If no, write n/a:

*Does your business incorporate participation in prayer, study/discussion of religious texts, and/or participation in any religious services into your programming and/or any work days with staff?

☐ Yes    ☐ No

*If yes, is participation from individual staff/volunteers required?

☐ Yes    ☐ No    ☐ N/A

*How is the invitation to participate communicated to individual staff/volunteers? Include both the method(s) of communication and wording that’s used. If your business does not incorporate any religious activities, write n/a.
The Code of Practice states, “members share processes and techniques used by suppliers/artisans/producer groups to create their products, as well as producers’ stories, when accompanied by informed consent. Members understand that consent is fluid, and regularly check in with producer groups to ensure their safety and understanding of where any individual images or story elements are being used.”

*Do the businesses you source from currently obtain consent from individual suppliers/artisans/producer partners to share any of their personal information before it is shared?
  ☐ Yes ☐ No
  *If yes, describe. If not, explain why.

*Do the businesses you source from explain the different methods and media by which an artisan/producer’s information could be shared, the potential reach it may have, and the amount of time for which that information may be publicly available, when obtaining consent to share personal stories, images, etc.? If yes, describe how. If not, explain why.

*After obtaining consent initially, do the businesses you source from ever check in with producer groups to ensure their safety and understanding of where any individual images or story elements are being used? Describe.

*Describe the way(s) in which your business plans to update and improve methods of confirming obtaining and maintaining consent from suppliers/producer partners within the next year.
FTF Logo Usage Requirements

We encourage all members to proudly display the FTF member logo as a symbol of our community's high bar of fair trade practice. *Please note, no member may use the FTF organizational logo (the version without “member” underneath) at any time.*

Please review the following summary of our Logo Usage Requirements and answer the questions *at the bottom of the page*. The full requirements are located on the Member Hub. They include further details for using the member logo as well as non-compliance penalties.

*I/we have read the requirements and agree to abide by the FTF Logo Usage Requirements in my/our use of the FTF logo.*
☐ Yes    ☐ No

*Enter your full name, which serves as an electronic signature for the above requirements:

*Our business has used or currently uses the FTF logo on hang tags and/or packaging:
☐ Yes    ☐ No

Additional comments:
Develop Transparent and Accountable Relationships

PRINCIPLE: Fair Trade involves relationships that are open, fair, consistent, respectful, and value an equitable distribution of power. Members are transparent with customers and producers about their supply chains by sharing information about the entire trading chain through honest and proactive communication. They create mechanisms to actively involve producers and customers in the trading chain. If problems arise, members work cooperatively with fair trade partners and other organizations to implement solutions.

*How many wholesale suppliers does your business purchase from on a regular basis?

*How does your business communicate major changes in buying patterns with your wholesale suppliers?

*Describe how your business shares financial and business practices with other fair trade organizations.

*Provide a detailed example of how your wholesale suppliers build transparency into their trading relationships with suppliers/artisans/producer partners.

*How does your organization incorporate information about fair trade practices, its supplier/producer partners, and/or individual supplier/artisan/producers’ stories into communication with customers?
Ensure the Rights of Children

PRINCIPLE: Fair trade means that all children have the right to security, education, and play. Throughout the trading chain, FTF Members respect and support the UN Convention on the Rights of the Child, as well as local laws and social norms. Members disclose the involvement of children in production, and recognize that individuals often pass down their skillsets and traditions through generations, so there may be circumstances in which children are involved in production. Members have open communication with suppliers/producers about ways children may be involved and ensure that this does not conflict with educational opportunities when this occurs. Members do not support or in any way enable child trafficking or exploitative child labor.

*Describe how your organization determines whether persons under the age of 18 are involved in any part of the process with supplier/producer partners.

*Are any individuals under the age of eighteen involved in production with any supplier/producer partners you source from?

☐ Yes ☐ No

*If yes, please describe their role in production in detail. If no, write n/a.

*If yes, how does your organization determine if children involved in production are enrolled in school and have time for their studies as well as play?

*How often does your organization evaluate children’s roles in production with supplier/producer partners?

*How does your organization ensure artisan/producer partners comply with local laws and your expectations about child labor? Please check all that apply:

☐ Written agreement  ☐ Verbal agreement  ☐ In-person visits  ☐ Other  If other, please describe:

*Does your organization employ individuals under the age of sixteen in the USA or Canada?

☐ Yes ☐ No

*If yes, describe their role(s) and how your business ensures this does not interfere with educational opportunities. If no, write n/a.
Goals for Continuous Improvement:

We’re improving member profiles for 2022! If you’d like your responses to this section to be added to your FTF profile, please check the boxes under each question. Members who add all three replies to their profile will be entered into a drawing for prizes, including a free one-hour consultation with Manpreet Kalra!

*How has the FTF community supported your growth as a fair trade enterprise?

If you want the response to this question to be added to your FTF profile page, check here. ☐

*Which principle(s) align most with the work your organization has been focusing on to improve your fair trade practices? Describe in detail.

If you want the response to this question to be added to your FTF profile page, check here. ☐

*Which principle(s) align most with the work your organization will be focusing on in 2022 to improve your fair trade practices? Describe in detail.

If you want the response to this question to be added to your FTF profile page, check here. ☐