

Café Network-2024

Questions requiring answers are marked with an asterisk*

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FTF Member Information

*Your First & Last Name:

*Public business name:

Registered business name (only if drastically different):

*How many people does your organization employ in the USA/Canada (please use whole numbers)?

*How many volunteers work for your organization in the USA/Canada (please use whole numbers)?

*Does your business report sales to a taxing authority in Canada or the USA?

Yes No

(if no) Please explain:

*Update the FTF staff: Has your organization undergone any major changes in the last year (relocated, rebranded, added a producer group or product category, changed the products you sell, etc.)?

*Please indicate which of these *fair trade* items are sold in your business:

- Clothing/accessories
- Jewelry
- Miscellaneous gift items
- Coffee
- Tea
- Food/drink items
- Other (please specify):

*In addition to fair trade products, do you sell any of the following:

- Educational products (e.g. books, music, posters, etc.)
- Products from local or small-scale producers in the US or Canada
- Environmentally sustainable products
- Any other products that are not sourced according to the FTF [Code of Practice](#)
- None of the above

*What percentage of your annual purchases are fair trade products?

*What additional research do you do when considering sourcing from a supplier?

*Which, if any, certifications or memberships does your café use to vet suppliers?

*Does your business purchase any products directly from the producer, farmer, or artisan?

Yes No

*(if yes) please explain.

FTF Logo Usage Requirements

We encourage all FTF members to proudly display the Fair Trade Federation Verified logo as a symbol of the high bar of fair trade practices that you and the entire FTF community have committed to. While FTF Members are encouraged to incorporate the new verified logo immediately, you'll have all of 2024 to phase it in on printed materials (product tags, packaging, banners, etc.) and to phase out the use of the old Member logo.

Please review the following summary of our Logo Usage Requirements linked below and answer all of the questions. The full requirements are also located on the Member Hub under the Member Resources tab, and include further details for using the member logo including multiple color options, as well as usage requirements and penalties.

*I/we have read the requirements and agree to abide by the FTF Logo Usage Requirements in my/our use of the FTF verified logo.

Yes No

*Enter your full name, which serves as an electronic signature for the above requirements:

*I/we give the FTF permission to use images and other content from our web and social media sites for educational and promotional purposes. FTF will always credit images and will tag and/or link as appropriate. Please note: this is not a requirement of membership; feel free to decline for any reason. *

Yes No

Additional comments:

Respect Cultural, Racial, and Ethnic Identity

PRINCIPLE: Fair trade celebrates the cultural, racial, and ethnic diversity of communities.

Members work collaboratively with suppliers/artisans/producer groups to integrate traditional techniques and elements to support community-led cultural preservation initiatives. Members actively engage in open, collaborative, and honest conversations to create positive and equitable relationships within the trading system, and proactively address any concerns about the objectification or appropriation of cultural identities, traditions, techniques, and/or elements.

*Describe one example of the efforts of your business' supplier/producer partners to respect cultural, racial, and ethnic identity.

*How does your business work to build understanding of local traditions and customs of the communities from which products are created?

Additional comments:

Cultivate Environmental Stewardship

PRINCIPLE: Fair trade seeks to offer current generations the ability to meet their needs without compromising the ability of future generations to meet their own needs. Members actively consider the implications of their decisions on the environment and promote the responsible stewardship of resources. Members reduce, reuse, reclaim, recycle, and regenerate materials wherever possible. They encourage environmentally sustainable practices throughout the entire trading chain.

*How does your business incorporate sustainability into its facilities and operations?

*How does your business promote environmental stewardship among your suppliers and customers?

*Does your business incorporate recycling, reuse, and post-consumer recycled supplies into its operations? Yes No

*If yes, describe. If no, explain.

Additional comments:

Promote Fair Trade

PRINCIPLE: Fair Trade encourages an understanding by all participants of their role in world trade. Members actively raise awareness about Fair Trade and the possibility of greater justice in the global economic system. They encourage customers and producers to ask questions about conventional and alternative supply chains and to make informed choices. Members demonstrate that trade can be a positive force for improving living standards, health, education, the distribution of power, and the environment in the communities with which they work.

*Provide examples of ways in which your business partners with other groups, companies, or individuals in the local community.

*What method(s) does your business use to share information about fair trade principles with customers?

*What information does your business share with customers about the processes and techniques used by suppliers/artisans/producers to create products?

*Does your business use the phrase *fair trade* in marketing?

Yes No

*If no, please describe why. What other term is used?

Additional comments:

*Please confirm renewal contact email address: