Retailer Sourcing from Various Wholesalers - 2023

Questions requiring answers are marked with an asterisk*

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FTF Member Information

*Your First & Last Name:
*Public business name:
Registered business name (only if drastically different): 

*How many people does your organization employ in the USA/Canada (please use whole numbers)?

*How many volunteers work for your organization in the USA/Canada (please use whole numbers)?

*Does your business report sales to a taxing authority in Canada or the USA?
☐ Yes ☐ No
(if no) Please explain:

*If your organization is structurally tied to a producer group, please describe the relationship, including information about governance and decision-making roles. (If not tied to a producer group, write n/a.)

*Update the FTF staff: Has your organization undergone any major changes in the last year?

*Do you purchase any products that are NOT sourced in accordance with the FTF’s fair trade principles?
☐ Yes ☐ No
*(if yes) Please explain why you source and sell these products.
*What percentage of products do you source from the USA, Canada, and/or Europe? Please measure by the value of annual wholesale purchases.

*Are at least 75% of your products (as measured by your annual wholesale purchases) sourced in accordance with the FTF’s fair trade principles? This includes both FTF/WFTO members and supplier/producer partners you’ve vetted independently for fair trade practices.
   ☐ Yes    ☐ No
   *(if no) Explain and include your business’ percentage.

*Does your business purchase any products directly from the producer, farmer, or artisan?
   ☐ Yes    ☐ No
   *If yes, please explain. If no, write n/a:

*Does your business operate one or more physical retail sales locations open to the public with regular posted hours of operation?
   ☐ Yes    ☐ No    ☐ By Appointment Only
   *(if yes) Please specify how many locations.

*Does your business also do wholesale sales?
   ☐ Yes    ☐ No
   *(if yes) What percentage of your total annual sales are from wholesale?
Cultivate New Market Opportunities for Economically and Socially Marginalized Producers
PRINCIPLE: Fair Trade is a strategy for poverty alleviation and sustainable development through trading partnerships. Members collaborate with marginalized communities to nurture equitable social and economic opportunities by growing market access. Members place the interests of producers and their communities as the primary concern of their enterprise.

*Provide at least one detailed example of the efforts your wholesale brands make to facilitate economic opportunities for the suppliers/artisans/producers who make their products and address global inequities.

*Do you source any products from suppliers who ARE members of the FTF or WFTO?
☐ Yes     ☐ No
   *(if yes) How often do you confirm active FTF/WFTO membership with your suppliers?

*Do you source any products from suppliers who are NOT members of the FTF or WFTO?
☐ Yes     ☐ No
   *(if yes) Describe in detail the method(s) your business uses to independently evaluate those suppliers for fair trade practices.
   *(if yes) How often does your business evaluate your wholesale suppliers for fair trade practices?
Support Safe and Empowering Working Conditions

PRINCIPLE: Fair Trade means a safe and healthy working environment free of forced, exploitative, or underpaid labor. Throughout the trading chain, Members cultivate inclusive workplaces that encourage individuals to participate in the decisions that affect them. Members seek to eliminate discrimination based on religion, race, caste, national origin, disability, gender, sexual/affectional orientation, union membership, political affiliation, age, marital, or health status. Members support workplaces free from physical, sexual, psychological, or verbal harassment or abuse.

*Does your organization have a non-discrimination policy for employees/staff/volunteers in the US or Canada?
☐ Yes    ☐ No

*(if yes) How does your organization communicate this policy?

*(if no) Explain why. Please note, all member organizations—regardless of size—are required to have a non-discrimination policy in place per the FTF Code of Practice.

*Describe how your business empowers employees, volunteers, and others to participate in decisions that affect them.

*Describe your business’s procedure for employees, volunteers, or others working in the USA/Canada to safely report unfair treatment, discrimination, abuse, and other complaints.

*Please provide one example of how your suppliers ensure individual suppliers/artisans/producers have a safe, empowering place to work.

Additional comments:
Goals for Continuous Improvement:

*Which principle(s) align most with the work your organization *has been focusing on this past year* to improve your fair trade practices? Describe in detail.

*Which principle(s) align most with the work your organization *will be focusing on in 2023* to improve your fair trade practices? Describe in detail.

*Please confirm renewal contact email address: