New Members: Joined 05/01/21 or Later - 2022

Questions requiring answers are marked with an asterisk*

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FTF Member Information
*Your First & Last Name:
*Public business name:
Registered business name (only if drastically different):
The Code of Practice states, “members share processes and techniques used by suppliers/artisan/producer groups to create their products, as well as producers’ stories, when accompanied by informed consent. Members understand that consent is fluid, and regularly check in with producer groups to ensure their safety and understanding of where any individual images or story elements are being used.”

*Does your business and/or the business you source from currently obtain consent from individual suppliers/artisan/producer partners to share any of their personal information before it is shared?
☐ Yes    ☐ No
*If yes, describe. If not, explain why.

*Does your business and/or the businesses you source from explain the different methods and media by which an artisan/producer’s information could be shared, the potential reach it may have, and the amount of time for which that information may be publicly available, when obtaining consent to share personal stories, images, etc.? If yes, describe how. If not, explain why.

*After obtaining consent initially, does your business ever check in with producer groups to ensure their safety and understanding of where any individual images or story elements are being used? Describe.

*Describe the way(s) in which your business plans to update and improve methods of obtaining and maintaining consent from suppliers/artisan/producer within the next year.
FTF Logo Usage Requirements

We encourage all members to proudly display the FTF member logo as a symbol of our community's high bar of fair trade practice. Please note, no member may use the FTF organizational logo (the version without “member” underneath) at any time.

Please review the following summary of our Logo Usage Requirements and answer the questions *at the bottom of the page*. The full requirements are located on the Member Hub. They include further details for using the member logo as well as non-compliance penalties.

*I/we have read the requirements and agree to abide by the FTF Logo Usage Requirements in my/our use of the FTF logo.

☐ Yes ☐ No

*Enter your full name, which serves as an electronic signature for the above requirements:

*Our business has used or currently uses the FTF logo on hang tags and/or packaging:

☐ Yes ☐ No

Additional comments:
Goals for Continuous Improvement:
We’re improving member profiles for 2022! If you’d like your responses to this section to be added to your FTF profile, please check the boxes under each question. Members who add both replies to their profile will be entered into a drawing for prizes, including a free one-hour consultation with Manpreet Kalra!

*Which principle(s) align most with the work your organization has been focusing on to improve your fair trade practices? Describe in detail.

If you want the response to this question to be added to your FTF profile page, check here. □

*Which principle(s) align most with the work your organization will be focusing on in 2022 to improve your fair trade practices? Describe in detail.

If you want the response to this question to be added to your FTF profile page, check here. □