

Fair Trade: A Movement for All

Joint statement released February 3rd, 2017

True fair trade is about mutually beneficial relationships rooted in trust and respect spanning geographic and cultural boundaries.

As a global movement, fair trade brings attention to people around the world who work under exploitative conditions and highlights the true costs of goods in global supply chains. Organizations and activists, businesses and brands, farmers, workers and artisans have diligently worked for more than 50 years to bring greater balance to the terms of trade.

In recent months, we have watched as the term 'fair trade' has been grossly misused by politicians to energize their supporters while vilifying others. We have seen the term used to exclude people and encourage an isolationist agenda. These ideas stand in direct opposition to the concepts of justice and inclusivity that underlie our movement.

For far too long, conventional trade has maintained a narrow focus on the lowest common denominator. Efficiency at all costs, lower prices, and little consideration for the full social, economic and environmental impacts have been hallmarks of conventional international trade. Massive consolidation of power in supply chains has resulted in fewer options for consumers, farmers and workers, and unprecedented wealth controlled by few. Oxfam's recent [report on global inequality](#) revealed that just eight men control more wealth than the world's 3.6 billion poorest people combined.

Global trade and the trade deals that accompany it are not inherently bad. They provide an opportunity to deliver the benefits of trade more broadly, but only if they are used for that purpose. Fair trade, with its focus on inclusion and empowerment, shows that trade can – and must – be more equitable.

If we hope for a society – in the U.S. and around the world – that is more equal and just, we must press trade into the service of people.

- True fair trade creates shared value throughout supply chains.
- True fair trade promotes openness and transparency.
- True fair trade respects human rights.
- True fair trade supports diversity.

We the undersigned support trade that is truly equitable for all, including artisans, farmers and workers, traders and brands, consumers and civil society. Fair trade will never be about exclusion, but about expanding the benefits of trade for those who need it most.

As the U.S. considers renegotiating or entering into new international trade agreements, we encourage the inclusion of true fair trade principles. We urge all who care about human rights, shared value, transparency and diversity to call, write or meet with their elected officials and make your voice heard.

To learn more about true fair trade and those in support of this statement, please find the organizations and their websites listed below.

[Fair Trade Campaigns](#)

[Fair World Project](#)

[Fairtrade America](#)

[Fair Trade Federation](#)

[Fair Trade USA](#)

[Fair for Life](#)

Additional Signatories:

[A Fair Trade World](#)
[A New York Affair](#)
[Abrazo Style](#)
[African Bronze Honey Company](#)
[Aid Through Trade](#)
[Alaffia](#)
[Allpa](#)
[Alternatives Global Marketplace](#)
[America's First Fair Trade Town Committee](#)
[Andes Gifts](#)
[Association Québécoise du Commerce Équitable](#)
[Azizi Life](#)
[Baskets of Africa](#)
[Ben & Jerry's](#)
[Bloomquest](#)
[Blossom Inspirations](#)
[Bridge for Africa](#)
[Brooklyn Cookie Company](#)
[Bunyaad](#)
[Cafe Fair Coffee](#)
[Canaan Fair Trade](#)
[Canaan Palestine](#)
[Canadian Fair Trade Network](#)
[CRS Ethical Trade](#)
[Center for Amazon Community Ecology](#)
[Cheppu from Himalaya](#)
[Chicago Fair Trade](#)
[Conscious Step](#)
[Contemporary Craft](#)
[Cooperative Coffees](#)
[Dean's Beans](#)
[Dhana Inc.](#)
[Domestic Fair Trade Association](#)
[Dr. Bronner's](#)
[Dunitz & Company](#)
[dZi Handmade](#)
[Eighth Wonder](#)
[Fair+Simple](#)
[Fair Jewelry Action](#)
[Fair Trade Advocacy Office](#)
[Fair Trade Designs](#)
[Fair Trade Judaica](#)
[Fair Trade Los Angeles](#)
[Fair Trade Philadelphia](#)
[Fair Trade Winds](#)
[Fairtrade Canada](#)
[Farmworker Association of Florida](#)

[Food Chain Workers Alliance](#)
[Food Democracy Now!](#)
[Food Empowerment Project](#)
[Freedom's Promise](#)
[Friends of the Third World](#)
[Ganesh Himal](#)
[Glee Gum](#)
[Global Crafts](#)
[Global Handmade Hope](#)
[Global Mamas](#)
[Gracias Fair Trade](#)
[Green America](#)
[Greenheart Shop](#)
[Grounds for Change](#)
[Hamro Village](#)
[Higher Grounds](#)
[HumanKind Fair Trade](#)
[Injustice Boycott](#)
[IATP](#)
[Inter-American Trading Inc.](#)
[InterReligious Task Force on Central America](#)
[Jamtown LLC](#)
[Jenny Krauss](#)
[Jubilee Traders](#)
[Just Fare Market](#)
[Just Haiti](#)
[Kamibashi](#)
[Latitude Fair Trade](#)
[Lucia's Imports](#)
[Lucia's World Emporium](#)
[Lumily](#)
[Maggie's Organics](#)
[Malia Designs](#)
[Mankato Area Fair Trade Town Coalition](#)
[Manos Zapotecas](#)
[Marketplace: Handwork of India](#)
[Mata Traders](#)
[Matr Boomie](#)
[MayaMam Weavers](#)
[Mayan Hands](#)
[Mira Fair Trade](#)
[Nielsen Massey](#)
[Nobunto](#)
[Ohio Fair Trade Network](#)
[One World Project](#)
[Organic Consumer Association](#)
[Pachamama Market](#)

[Partners of Just Trade](#)
[Path of Paper](#)
[Peace Coffee](#)
[Plowsharing Crafts](#)
[Project Have Hope](#)
[Pueblo a Pueblo](#)
[Pure Art](#)
[Quilling Card](#)
[Raven + Lily](#)
[Reflective Images Jewelry](#)
[River Fair Trade](#)
[Sambah Naturals](#)
[Sandpiper Imports](#)
[Serrv](#)
[Shastra Home](#)
[Shop Sapphire](#)
[Sobremesa](#)
[Ten Thousand Villages](#)
[Tenfold Fair Trade Collection](#)
[Thanksgiving Coffee](#)
[The Chain Collaborative](#)
[The Coffee Trust](#)
[Tilonia](#)
[Trade Roots](#)
[UPAVIM Crafts](#)
[Venture Imports](#)
[Victoria Road](#)
[Wanderlust Jewelry](#)
[Warehouse Workers Resource Center](#)
[Washington Fair Trade Coalition](#)
[WHEAT / WHEAT's Hand to Hand Project](#)
[Women of the Cloud Forest](#)
[World Fair Trade Organization](#)
[World Peaces](#)
[World Village Fair Trade](#)
[Worldly Goods](#)
[WorldFinds](#)
[Woven Promises](#)
[Y'abal Handicrafts](#)
[Zee Bee Market LLC](#)