



Join the FTF Community!

Membership Benefits for Wholesalers

- **Use of the FTF member logo**, a trusted mark of dedication to fair trade.
- **Ability to differentiate your products** by showing buyers you're fully fair trade.
- **Participation in an active, supportive community** of 250+ fair trade businesses through peer mentoring and online forums.
- **Business to business connections** with our growing network of 175+ retail stores.
- **Free promotion** and low cost advertising through FTF publications and campaigns.
- **A discounted rate** at the annual FTF Conference and the opportunity to exhibit at the Conference Expo.
- **Discounted booth rates** at trade shows.
- **A stronger connection** to the fair trade movement through a growing and respected organization.