



# Join the FTF community!

## Membership Benefits for Retailers

- **Connections with other fair trade stores** through the Member Hub, an online community for fair trade organizations.
- **Peer mentoring programs** designed to help strengthen your business.
- **Opportunities to discover** new products and fully committed wholesale businesses.
- **Free promotion through the FTF!** Retail members are listed in the FTF's Stores & Cafes Guide and store search engine.
- **Access to educational materials** to help train staff and inform customers.
- **Use of the FTF member logo**, a trusted mark of dedication to fair trade.
- **Discounts** from FTF member wholesalers.
- **A reduced rate** at the FTF Conference!
- **A stronger connection** to the fair trade movement through a growing and respected organization.