



# GREAT PRODUCTS TREMENDOUS IMPACT

## What is Fair Trade?

Fair Trade is an economic partnership based on dialogue, transparency, and respect. This system of exchange seeks to create a just and sustainable international trading system.

## Who is the Fair Trade Federation?

The Fair Trade Federation (FTF) is the trade association that strengthens and promotes North American organizations fully committed to Fair Trade. Federation members dedicate their businesses to creating positive change for the poorest of the poor and to adhering to nine Principles in all of their transactions:

- *Creating Opportunities for Economically and Socially Marginalized Producers*
- *Developing Transparent and Accountable Relationships*
- *Building Capacity*
- *Promoting Fair Trade*
- *Paying Promptly and Fairly*
- *Supporting Safe and Empowering Working Conditions*
- *Ensuring the Rights of Children*
- *Cultivating Environmental Stewardship*
- *Respecting Cultural Identity*

## What is Available?



*and much more!*

## What can you do?

In your home, school, faith community, workplace, and other aspects of daily life, consider how you can expand the practice of trade that values the dignity of all people:

- *Spread the Word*– Show a film; bring in a speaker; offer a product tasting; host a home party; play games; and find in other ways to educate those around you
- *Fundraise*– Opportunities are available to fundraise with chocolate, coffee, t-shirts, gifts, and many other high quality products that separate your sale from others’
- *Switch a Store*– Know a great store that would be interested in Fair Trade? Tell them about FTF and the impact they can have - or Start a Fair Trade Business of your own!
- *Travel*– Hear directly from the artisans and farmers engaged in Fair Trade while you visit them in their workshops, farms, and homes.

## Questions? Contact Us!

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