



GREAT PRODUCTS TREMENDOUS IMPACT

Visit all of the Fair Trade Federation members
at the January 2011 California Gift Show.



**Mention This
List for Show
Specials!**

<u>Booth</u>	<u>Member</u>	<u>Website</u>
# 1000	Swahili Imports	www.SwahiliWholesale.com
# 1001	Cheppu Himal	www.Cheppu.com
# 1005	Inter-American Trading	www.I-AT.com
# 1006	One World Projects	www.OneWorldProjects.com
# 1012	Bridge for Africa	www.BridgeforAfrica.org
# 1014	Manos de Madres	www.ManosDeMadres.org
# 1015	SPIRAL Foundation	www.SPIRALFoundation.org
# 1018	Zen Zen Home and Garden	www.Zen-Zen.com
# 1019	Handmade Expressions	www.HandmadeExpressions.net
# 1024	Art Aids Art	www.LovingAfrica.com
# 1026	Madagascar Hat Company	www.MadagascarHat.com
# 1027	Sevya	www.Sevya.com
# 1032	Eternal Threads	www.EternalThreads.org
# 1033	Fair Trade Federation	www.FairTradeFederation.org
# 1040	The Leakey Collection	www.LeakeyCollection.com
# 1200	Beyond Borders	www.ItsCactus.com

What is Fair Trade?

Fair Trade is an economic partnership based on dialogue, transparency, and respect. This system of exchange seeks to create a just and sustainable international trading system.

Who is the Fair Trade Federation?

The Fair Trade Federation (FTF) is the trade association that strengthens and promotes North American organizations fully committed to Fair Trade. Federation members dedicate their businesses to creating positive change for the poorest of the poor and to adhering to nine Principles in all of their transactions:

- *Creating Opportunities for Economically and Socially Marginalized Producers*
- *Developing Transparent and Accountable Relationships*
- *Building Capacity*
- *Promoting Fair Trade*
- *Paying Promptly and Fairly*
- *Supporting Safe and Empowering Working Conditions*
- *Ensuring the Rights of Children*
- *Cultivating Environmental Stewardship*
- *Respecting Cultural Identity*

What is Available?



and much more!

What Can FTF Do For You?

The Federation offers a variety of resources for buyers and museums:

- *Member Directory* – Use FTF’s searchable member directory to identify organizations to meet your needs - www.FairTradeFederation.org/members
- *Buyer Email List* - Register with FTF and you will be included on communications from FTF and its members regarding new products and events - www.FairTradeFederation.org/buyer
- *Trade Show Locators* - Find members at major trade shows throughout the US and Canada with our handy guides – example: www.FairTradeFederation.org/lamart
- *Supplier Recommendations* - Federation staff are happy to help you meet all of your product needs. Contact us with your request today – info@FairTradeFederation.org
- *Educational Resources* – Request speakers; browse recommended video and books; download materials to explain Fair Trade; and take advantage of many resources to spread the word - www.FairTradeFederation.org/GetInvolved

Questions? Contact Us!

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