

Dear Store Manager:

I often shop at your store and would like to see more Fair Trade offered here.

Products sourced according to Fair Trade principles are of exceptional quality and available in a wide variety of categories, including coffee, clothing, accessories, food, home and garden, gifts, toys, and more.

Fair Trade creates sustainable, positive change for communities around the world by offering transparent relationships, paying promptly and fairly, supporting safe and empowering working conditions, respecting the environment, and more.

I support members of the Fair Trade Federation, businesses who have fully committed to these principles. More than a marketing gimmick, FTF members strive to only source their products under these Principles, empowering artisans and farmers to manage their own lives with dignity.

I encourage you to **visit www.FairTradeFederation.org/members** and look for suppliers to include in your shop. I will gladly purchase their products.

Thank you,

A faithful customer

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